

March 12, 2014

Dear Educator:

The Arc Gloucester is a team of caring people motivated to help individuals with intellectual and developmental disabilities and their families reach their highest potential through advocacy education and quality services. We will once again host a “Pregnant Pause” campaign throughout 2014 in collaboration with the Gloucester County Commission for Women, an advisory body to the Gloucester County Board of Chosen Freeholders.

The goal of the Pregnant Pause Campaign is to increase public awareness of the dangers of drinking alcohol during pregnancy which can cause FASD (Fetal Alcohol Spectrum Disorders). FASD are birth defects such as brain disorders and physical malformations including intellectual disabilities. It is the leading preventable cause of developmental disabilities.

We invite your students to participate in our 2014 poster contest to give the students the opportunity to learn important facts about FASD (Fetal Alcohol Spectrum Disorder).

We offer the following options:

- A. Schedule a representative from our “Pregnant Pause” committee along with a representative from the Southern NJ Perinatal Cooperative to visit your classroom. They will provide a class presentation to include facts on FASD.**
- B. Request FASD education materials to include a DVD, brochures, and literature.**

The posters must be completed and collected by May 6, 2014. Please see attached 2014 Poster Guidelines. A first, second and third place winner will be selected from each participating school. In addition an overall first, second and third prize winner will be awarded from the entrees received from all participating Gloucester County Schools. The overall first prize winning poster will be made into a bookmark to be distributed throughout the county. All participants will receive a Certificate of Achievement. Several schools in Gloucester County such as Paulsboro, Delsea Regional, Bankbridge Regional and West Deptford have participated in the past. The posters will be judged by the Gloucester County Commission for Women and winners will be notified by May 28th.

Please call me at 848-5941, ext. 23, or e-mail me at bscardefield@thearcgloucester.org so we can arrange for the options noted above or provide any other assistance you may need. Your students’ participation will support healthy mothers and babies in Gloucester County by encouraging alcohol free pregnancies.

Sincerely,

Brenda L. Scardefield, Assistant Executive Director of Family Support

Pregnant Pause Committee Chairperson

lz/preg pause/2014 school letter